

ECIR 2016 Sponsorship Prospectus



The 38th European Conference on Information Retrieval

Padua, Italy

March 20-23, 2016

<http://ecir2016.dei.unipd.it/>

INVITATION FROM THE ECIR 2016 CHAIRS

On behalf of the Organizing Committee for the 38th European Conference on Information Retrieval, ECIR2016, we would like to invite you to attend the conference as a sponsor or exhibitor.

As a sponsor or exhibitor you have a unique opportunity to promote your brand to leaders in the fields of information retrieval in academia and industry.

ECIR is attended by leaders and future leaders from Europe to present cutting edge research at a time of unprecedented growth in the tech industry.

Sponsoring and exhibiting at ECIR2016 gives your organization a unique opportunity to promote your brand to delegates with far-reaching global influence.

On behalf of the organizing committee we welcome you to Padua in 2016 and encourage you to explore the benefits of participating as a sponsor or exhibitor.

SCIENTIFIC PROGRAM

The ECIR 2016 Committee is planning a highly interactive and stimulating program over four days including papers, posters, demonstrations, tutorials, workshops and social events focused on research and development in the area of information retrieval.

Sponsors will benefit from intimate business networking, strategic brand positioning and front line exposure at this premier research and industry event.

DELEGATE PROFILE

Based in the past ECIR Conferences, we are expecting over 250 delegates to attend ECIR 2016. Over 30 peer reviewed papers and over 90 scientific peer reviewed contributions are expected to be presented offering an excellent opportunity to be exposed to new research results and technologies in information retrieval, fostering networking opportunities for our sponsors.

<u>Year</u>	<u>Location</u>	<u>Number attending</u>
2015	Vienna, Austria	220
2014	Amsterdam, the Netherlands	276
2013	Moscow, Russia	350
2012	Barcelona, Spain	200

LOCATION AND VENUE

In the central area of the Veneto plains, among lagoon, hills and Alpine foothills, lies Padua, a fascinating mixture of art, cultures, flavors and traditions. A visit to the Province is a discovery of a territory remarkably rich in history, culture, vitality and ingenuity, characterized by a great variety of places to see, products to taste, and people to meet. Starting from the sixties in the 13th century, Padua had experienced an exceptional upsurge of its political, military and diplomatic role in the mainland of Veneto; the city had grown to become a major urban centre, ranking among the first fifteen in the country.

Just outside Padua, the area is embellished with imposing castles and fortified structures as well as splendid noble villas often surrounded by large parks and monumental gardens. From north to south and from east to west, the province is adorned with villas from every age that reflect the style of leading architects such as Andrea Palladio.

Padua is 20 minutes away by train from Venice, one of the few cities in the world that can be truly described as unique.

SPONSORSHIP BENEFITS

	Diamond	Platinum	Gold	Palladium	Silver	Bronze
Cost	On request	€ 6000	€ 4000	€ 2500	€ 1300	€ 650
Conference delegate registrations	5	3	2	1	1	-
Freestanding banner	Speaker's podium + dinner	Speaker's podium + dinner	Speaker's podium + dinner	dinner	-	-
Delegate list	3 weeks prior	2 weeks prior	1 weeks prior	at the conference	at the conference	at the conference
Acknowledgment at opening and closing ceremonies	Yes	Yes	Yes	Yes	-	-
Advertisement in the conference program booklet	Full-page	Full-page	Half-page	Half-page	Half-page	Yes
Profile word length in program	100	100	75	75	50	50
Recognition as sponsor in the website	Yes	Yes	Yes	Yes	Yes	Yes

STANDARD BENEFITS

All sponsors will receive the following benefits in addition to those outlined in the individual packages:

- Recognition as a sponsor in the Conference Program booklet
- Recognition as a sponsor in the sponsor page of the official Conference website, including a hyperlink to the organization's home page
- Acknowledgement as a sponsor on the official sponsor acknowledgment board onsite at the Conference
- Use of the conference logo until the end of April 2016

PACKAGES

Diamond (Price on Request)

This sponsorship package includes:

- Standard sponsorship benefits
- Verbal acknowledgement as the Diamond Sponsor during the opening and closing sessions
- Organization logo prominently displayed at the sponsored event
- Recognition as a Diamond sponsor on the official Conference website
- Sponsor logo larger than all other sponsor logos
- Five (5) conference delegate registrations
- Delegate list supplied three weeks prior to the conference
- Platinum benefits

Events to sponsor will include:

- Welcome reception: € 7000
- Evening reception at the poster session: € 10000
- Conference dinner: € 15000
- Additional social event: € 9000
- Best paper awards: € 4000

In addition the Diamond sponsor may choose to sponsor the poster session. As a poster session sponsor you will receive:

- the opportunity to provide a freestanding banner that will be positioned in a prominent location at the poster venue
- two (2) poster locations to position a promotional poster (supplied by the sponsor)
- two (2) complimentary passes for guests to attend the sponsored poster session (guests nominatives should be provided before the conference)

Platinum (€ 6000)

This sponsorship package includes:

- Standard sponsorship benefits
- Verbal acknowledgement as the Platinum Sponsor during the opening and closing sessions
- Exhibit space during the conference
- Opportunity to provide a freestanding banner that will be positioned at the conference dinner
- Opportunity to provide a freestanding banner that will be positioned near the speaker's podium for the duration of the conference
- Recognition as a Platinum sponsor on the official Conference website
- Sponsor logo larger than all gold sponsor logos
- Full page advertising space in the Conference Program booklet (artwork should be supplied by the sponsor)
- 100 word profile in the Conference Program booklet
- Up to three (3) organization-provided items to be inserted in the conference bag
- Three (3) conference delegate registrations
- Delegate list supplied two weeks prior to the conference

Gold (€ 4000)

This sponsorship package includes:

- Standard sponsorship benefits
- Verbal acknowledgement as the Gold Sponsor during the opening and closing sessions
- Exhibit space during the conference
- Opportunity to provide a freestanding banner that will be positioned at the conference dinner
- Opportunity to provide a freestanding banner that will be positioned near the speaker's podium for the duration of the conference
- Recognition as a Gold sponsor on the official Conference website
- Sponsor logo larger than all palladium sponsor logos
- Half-page advertising space in the Conference Program booklet (artwork should be supplied by the sponsor)
- 75 word profile in the Conference Program booklet
- Up to two (2) organization-provided items to be inserted in the conference bag
- Two (2) conference delegate registrations
- Delegate list supplied one week prior to the conference

Palladium (€ 2500)

This sponsorship package includes:

- Standard sponsorship benefits
- Verbal acknowledgement as the Palladium Sponsor during the opening and closing sessions
- Recognition as a Palladium sponsor on the official Conference website
- Opportunity to provide a freestanding banner that will be positioned at the conference dinner
- Sponsor logo larger than all silver sponsor logos
- Half-page advertising space in the Conference Program booklet (artwork should be supplied by the sponsor)
- 75 word profile in the Conference Program booklet
- Up to one (1) organization-provided item to be inserted in the conference bag
- One (1) conference delegate registration
- Delegate list supplied at the conference

Silver (€ 1300)

This sponsorship package includes:

- Standard sponsorship benefits
- Recognition as a Silver sponsor on the official Conference website
- Advertising in the Conference Program booklet (artwork should be supplied by the sponsor)
- 50 word profile in the Conference Program booklet
- Up to one (1) organization-provided items to be inserted in the conference bag
- Delegate list supplied at the conference

Bronze (€ 650)

This sponsorship package includes:

- Standard sponsorship benefits
- Recognition as a Bronze sponsor on the official Conference website
- Up to one (1) organization-provided items to be inserted in the conference bag

Additional Sponsorship opportunities

Sponsorships that cover selective costs of ECIR 2016 are also welcome and will include standard sponsorship benefits. Possible additional sponsorship opportunities are:

- conference program
- refreshment break
- website

In case you would like to discuss other possibilities please contact us at ecir2016@dei.unipd.it

GUIDELINES

Exposure in the Conference publications is determined by confirmation of sponsorship prior to print deadlines. Please confirm your participation by the earliest date possible.

The delegate list will exclude any delegate who have withheld their permission to publish their details.

Promotional brochures to be inserted in the conference bag should be maximum four (4) pages long and the page format should be not larger than A4.

IMPORTANT DATES

Deadline for artwork

February 1, 2016